



# **TOWARDS A** MALNUTRITION FREE District

BONGAIGAON, ASSAM



### What is the one thing that springs to mind when we hear about Assam?

Answer, the delicious and aromatic Assam tea. The fan following of Assam tea is not confined to just India but around the world. Working on the tea estates is a major source of livelihood in Assam. However, low levels of wages, the prevalence of vector-borne diseases and a lack of awareness among the labour class about nutrition in Assam's Bongaigaon District have pushed it into the deep trench of poverty and malnutrition.

To handle the issue of malnutrition, the Prime Minister's Overarching Scheme for Holistic Nutrition (POSHAN Abhiyaan) is being implemented vigorously in the Bongaigaon region. The programme aims to address the issue in a mission mode.

Poshan Abhiyaan at Bongaigaon followed the 3 themes given by the Prime Minister:

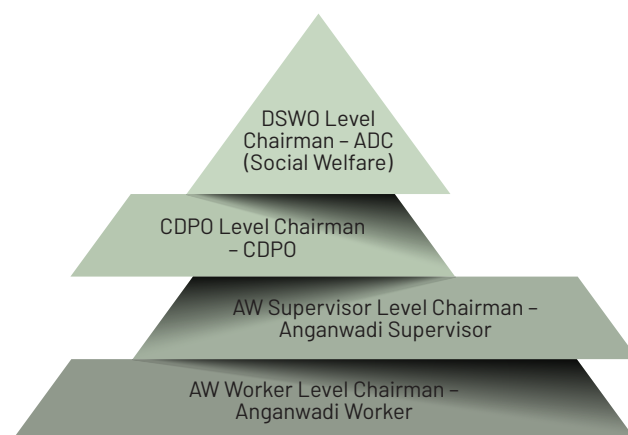
2019	Focus on Complementary Feeding
2020	Identification & Tracking of Children with SAM
2021	Creation of Poshan Vatika

Under the aegis of POSHAN Abhiyaan, Bongaigaon launched a unique initiative, Project Sampoorna. Project Sampoorna is an innovative, inclusive, and sustainable project launched by the District Administration, Bongaigaon during the third Rashtriya POSHAN Maah in September 2020. This project focuses on the United Nations' Sustainable Development Goal 2.

The National Institute of Rural Development, IIT Guwahati, the Indian Institute of Entrepreneurship, United Nations International Children's Emergency Fund (UNICEF), Tezpur University, and Tezpur Medical College and Hospital collaborated on this project. It was implemented using the four-tiered institutional mechanism consisting of Anganwadi Workers (AWW), Anganwadi Supervisor level, Child Development Project Officer (CDPO-level) and District Social Welfare Officer (DSWO-level) committees along with convergences of Social Welfare, Health, Assam State Rural Livelihood Mission (ASRLM), Education, Agriculture, and allied Departments.

This initiative has brought about significant results, leading to a reduction in malnutrition among 95.6% of children of the targeted groups in the District and 90% of mothers being economically empowered by being included in Self Help Groups (SHGs) under National Rural Livelihood Mission (NRLM) after one year of Project Sampoorna.

To implement the project under POSHAN Abhiyaan, a decentralised 4-tiered model was devised and followed, along with community participation at the grassroots level.



Interventions such as identification and tracking of children with Severe Acute Malnutrition (SAM) and Moderate Acute Malnutrition (MAM), complementary feeding, and POSHAN VATIKA were taken in order to ensure effective implementation of the Abhiyaan in the District. These steps resulted in a downward trend in the number of malnourished children from 2,628 in September 2019 to 2,416 in September 2020 and from 1,178 in September 2021 to 327 in December 2021 to 191 in January 2022.

### Recognition from the Government of India

Innovation award from Ministry of Women and Child Development, GoI under Poshan Abhiyaan Mission worth Rs.27 lakh.

Innovation Award worth Rs.123.05 lakh under Pradhan Mantri Matsya Sampada Yojana of Ministry of Fisheries, Animal Husbandry and Dairying, Government of India for Project Sampoorna.

The District Administration is committed to continuing its efforts in this direction and making Bongaigaon District malnutrition free.



# BUILDING BLOCKS OF UNIVERSE | ब्रह्मांड के निर्माण के मूलकण

भौतिकी के मूलकण

इलेक्ट्रॉन (एक प्रकार का लेप्टॉन)

कण

प्रमाण

समय

न्यूट्रिनो

प्रोटॉन

ये पदार्थ लेप्टॉन और क्वार्क

सोर्स

